BankNBFC.com
LET'S CONNECT

SIFF

SOUTH INDIA FINTECH FEST

INTELLIGENT BANKING THE FUTURE

January 21st, 2027
Hotel Hilton, Chennai



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BankNbfc.com

BankNbfc.com is a knowledge and networking platform dedicated to the banking, NBFC, and fintech ecosystem.

The platform aims to connect financial institutions, industry professionals, technology providers, and distribution partners through knowledge sharing, industry events, professional networking, and business collaboration.

Through its industry conclaves, leadership forums, and networking initiatives, BankNbfc.com seeks to encourage innovation, facilitate partnerships, and contribute to the transformation of India's banking and financial services industry.

About the Event

The South India Fintech Fest (SIFF) is envisioned as a premier platform bringing together the banking, NBFC, fintech, and financial technology ecosystems to explore the next phase of India's financial transformation.

Under the theme “Intelligent Banking the Future,” SIFF will explore how Artificial Intelligence, advanced analytics, digital lending, automation, embedded finance, and emerging technologies are reshaping financial services.

The event will bring together senior banking executives, NBFC leaders, fintech founders, technology innovators, policymakers, investors, and financial services professionals to exchange knowledge, showcase innovations, forge strategic partnerships, and unlock new business opportunities.

SIFF aims to strengthen South India's position as a leading hub for financial innovation and technology-driven economic growth.



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Key Objectives

- Explore the future of AI-driven and intelligent banking.
- Accelerate digital transformation across banks and NBFCs.
- Promote collaboration between financial institutions and fintech companies.
- Showcase emerging financial technologies and innovative solutions.
- Enable partnerships in digital lending, payments, and embedded finance.
- Strengthen financial inclusion and access to credit for MSMEs and underserved communities.
- Facilitate knowledge sharing among CXOs, technology leaders, regulators, and industry experts.
- Create business opportunities for fintech startups, technology providers, and financial services organisations.

Key Conference Themes

AI & Intelligent Banking

Explore the role of artificial intelligence, machine learning, generative AI, and intelligent automation in transforming banking operations and customer experiences.

Digital Lending & Credit Innovation

Discover how digital lending platforms, alternative data, credit analytics, and automated underwriting are reshaping credit delivery.

Fintech & Emerging Technologies

Examine innovations in financial technology, digital platforms, APIs, cloud computing, and next generation financial infrastructure.

Digital Payments & Embedded Finance

Understand the evolution of payment ecosystems, embedded financial services, and integrated digital customer journeys.

Intelligent NBFCs & Next-Generation Financial Services

Explore technology-led business models, operational efficiency, customer acquisition, and digital transformation across NBFCs.

AI, Data & Credit Intelligence

Discuss responsible AI adoption, data-driven decision-making, predictive analytics, and intelligent risk management.

Cybersecurity, Digital Trust & Compliance

Address cybersecurity, fraud prevention, data protection, regulatory compliance, and building trust in digital financial services.

Financial Inclusion & MSME Financing

Explore how technology can improve access to affordable credit, support entrepreneurship, and expand financial services beyond metropolitan markets.

Future of Customer Experience

Discover how personalisation, conversational AI, intelligent service delivery, and automation can transform customer engagement.



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Who should attend?

SIFF is designed for decision-makers and innovators across the financial services ecosystem.

- Banks and Small Finance Banks
- Non-Banking Financial Companies (NBFCs)
- Fintech Companies and Startups
- Microfinance Institutions
- Digital Lending Platforms
- Payment Companies and Payment Service Providers
- Banking Technology and Software Companies
- Investors, Venture Capitalists, and Business Leaders
- AI, Analytics, and Cloud Technology Providers
- Cybersecurity and Regulatory Technology Companies
- Credit Bureaus and Risk Management Companies
- Digital Banking and Financial Infrastructure Providers
- Insurance and Insurtech Companies
- Policymakers, Industry Associations, and Academic Institutions

Proposed Event Highlights

- Banking & Fintech Leadership Summit
- CXO Panel Discussions
- Keynote Addresses by Industry Leaders
- Strategic Business Networking
- Technology Exhibition & Innovation Pavilion
- Fintech Product Demonstrations
- AI & Intelligent Banking Showcase
- Bank–NBFC–Fintech Partnership Meetings
- Product Launches & Announcements
- South India Fintech Excellence Awards

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INDICATIVE LIST OF ORGANISATION PARTICIPATING































COMMUNITY PARTNER

IFF INDIAN FINANCIAL FORUM

FIDC
Finance Industry Development Council
(A Self Regulatory Organisation for NBFCs in India)

TNAIA
FROM KURAL TO KERNEL

itlc

ALL INDIA PROFESSIONALS CONGRESS AIPC

ALL KERALA NBFC association

ENQUBE COLLABORATIONS

TSIC
THRISSUR STARTUP INCUBATION COUNCIL



GLIMPSE OF OUR PAST EVENTS

CREDIT ECOSYSTEM 2030 BFSI CONCLAVE
07 TH JANUARY,2026 , COIMBATORE



INDIA'S FIRST GOLD LOAN BFSI CONCLAVE
22 ND MAY 2026, KOCHI



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INDIA'S FIRST AUTO LOAN LEASING BFSI CONCLAVE
19 TH AUGUST 2026, MUMBAI



FINANCIAL INNOVATION & AI DIGITAL TRANSFORMATION CONCLAVE - THRISSUR, KERALA - 22 OCTOBER 2026













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LET'S CONNECT

JOIN THE FUTURE OF FINANCE

The next chapter of banking will be shaped by intelligence, innovation, collaboration, and trust.

Join industry leaders, financial institutions, fintech innovators, and technology pioneers at the South India Fintech Fest (SIFF) to explore opportunities, exchange ideas, and help shape the future of intelligent banking.

SOUTH INDIA FINTECH FEST (SIFF)

INTELLIGENT BANKING THE FUTURE

January 21st, 2027
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Connect. Collaborate. Innovate. Transform.

Organised by BankNbfc.com

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Exclusive branding as Title Sponsor	Yes	-	-	-	-
Exclusive branding as Launch Sponsor	-	Yes	-	-	-
Prominent Coverage in TV, You tube, Print media Instagram Promotions	Yes	Yes	Yes	Yes	-
Logo Placement in Print Media, Digital Media	Yes	Yes	Yes	Yes	Yes
Prominent logo placement on main stage backdrop, banners, notice boards, digital creatives, delegate materials.	Yes	Yes	Yes	Yes	Yes
A dedicated presentation (10 minutes).	Yes	Yes	Yes	-	-
Priority exhibition booth	Yes	Yes	Yes	Yes	-
Premium Stall Space	Yes	Yes	Yes	-	-
Allotted Stall Space	-	-	-	Yes	Yes
Mention in all pre-event promotions, newsletters, and post-event reports.	Yes	Yes	Yes	Yes	-
Panellist	Yes	Yes	Yes	Yes	-
3 Complimentary passes	Yes	Yes	Yes	Yes	-
Lead-sharing of attendees post-event.	Yes	Yes	Yes	Yes	Yes
Key Note Speaker during Inaugural Address	Yes	Yes	Yes	-	-
Panel Moderator	Yes	Yes	Yes	-	-
Panel Speaker	Yes	Yes	Yes	Yes	-

All Sponsorship Amount should reach us on or before **7 days before the event**

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